Nombre\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ País\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Due Date:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| Comprehensibility:  How well did you make yourself understood? | Language Control: How accurate is your language?  Did you use grammatical structures correctly?  Did you pronounce the words in Spanish accurately? | Vocabulary Use:  Do you correctly use the vocabulary that is part of this project/unit of study? | Communication Strategies:  Did you visuals correctly?  Did you use the vocabulary lists and/or a dictionary correctly? | Cultural Awareness:  How is your cultural understanding reflected in your communication? | Creativity  Is the commercial creative? | Effort  Is effort apparent and obvious? | Time Management  Were you able to submit the commercial on time?  (a loss of 5 points per day late) |
| 10 | 10 | 10 | 10 | 10 | 10 | 10 | 10 |
| 9 | 9 | 9 | 9 | 9 | 9 | 9 | 9 |
| 8 | 8 | 8 | 8 | 8 | 8 | 8 | 8 |
| 7 | 7 | 7 | 7 | 7 | 7 | 7 | 7 |
| 6 | 6 | 6 | 6 | 6 | 6 | 6 | 6 |
| 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 |
| 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 |
| 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 |
| 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 |
| 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 |
| Comments: | Comments: | Comments: | Comments: | Comments: | Comments: | Comments: | Comments: |

80

This rubric must be submitted with the commercial.

Failure to do so will result in a 5 point loss for your grade.

Use your brochure to create an extended commercial in Spanish about the trip that you have created. You may use any techniques that you wish. You and your group have total creative control. Just remember, each group member needs to speak SEVERAL times in the commercial so that I can grade you all individually. It is super IMPORTANT that everyone speaks several times.

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| Comprehensibility:  How well did you make yourself understood?  10 pts: You were understood all of the time.  5 pts: You were understood half of the time.  1 pt: You did not speak enough for me to grade you. | Language Control: How accurate is your language?  Did you use grammatical structures correctly?  Did you pronounce the words in Spanish accurately?  10 pts: You used the correct grammar and you pronounced almost all words correctly  8pts: You had some errors in either grammar or pronunciation  5pts: You had some significant errors that made it confusion when you spoke  1 pt: You did not speak enough for me to grade you. | Vocabulary Use:  Do you correctly use the vocabulary that is part of this project/unit of study?  10 pts: You used vocabulary from the vocabulary list correctly and throughout the commercial  5 pts: Instead of using the vocabulary from the list, you used other vocabulary  1 pt: You did not speak enough for me to grade you. | Communication Strategies:  Did you visuals correctly?  Did you use the vocabulary lists and/or a dictionary correctly?  10 pts: The commercial makes sense. If you looked up a word in the dictionary, you used it correctly.  5 points: Several mistakes were noted.  1 pt: You did not speak enough for me to grade you. | Cultural Awareness:  How is your cultural understanding reflected in your communication?  10 pts: It is evident that your commercial reflects accurate information about your country.  1 pt deduction per inaccuracy. | Creativity  Is the commercial creative?  10 pts: The commercial shows creativity  8 pts: The commercial was uninteresting for a short time  5pts: The commercial somewhat uninteresting. | Effort  Is effort apparent and obvious?  10 pts: The commercial is at least 3 minutes long.  5 points: The commercial is less than 3 minutes  2: The commercial is less than 2 minutes  1: The commercial is less than one minute | Time Management  Were you able to submit the commercial on time?  (a loss of 5 points per day late) |